



Photo taken by Jim Bovin

True Story of SUCCESS



“You have an interesting combination of people with all the skills that you don’t have as a single owner. It’s a promising strategy.”

***– Wendy Baumann
WWBIC President / CVO***

Two couples. A brother. And a local celebrity chef. This multi-talented combination has launched Milwaukee’s hottest new pizzeria café, uniquely housed in a former Walker’s Point pharmacy, with handmade wood tables and original, stained-glass windows. A \$57,000 WWBIC loan and business assistance fired up the oven. Chef Vasyl Lemberskyk crafts more than 40 critically-acclaimed signature pizzas, from garlic-based to traditional, seafood to specialty; using fresh, local, organic ingredients. The café opens at 11 a.m. with “the best lunch deal in town.” In a tough economy, the partners believe their concept of good food at bargain prices will have staying power.

Transfer Pizzeria Café
101 W. Mitchell Street
Milwaukee, WI 53204
414-763-0438
www.transfermke.com

Linking Service to SUCCESS

Our Mission

The Wisconsin Women's Business Initiative Corporation (WWBIC) celebrates more than 20 years of entrepreneurship, opportunity, and success! Our services include direct loans and access to other capital, quality business education, business assistance, financial awareness and asset-building programming. WWBIC is a nonprofit, statewide economic development corporation with an emphasis on low-wealth individuals, women, and people of color.

It's all about our clients...

Each WWBIC loan client creates an average of 2.7 jobs by starting or expanding a business. Clients realize economic self-sufficiency through creating employment for themselves and others in their communities.

Achievements over the past 20 years

- We have directly financed more than 820 businesses
- Assisted in the creation of 2,700 jobs statewide
- Lent more than \$13.6 million to small business owners
- Served more than 29,000 individuals

Economic Development Achievements in 2007 alone

- Assisted in the startup, expansion and sustainability of more than 200 businesses
- Boosted the economy through the creation and retention of 500 jobs
- Approved \$2.6 million in direct loans to 80 business clients
- Leveraged an additional \$4.5 million in loans from other financial sources for our business clients
- Provided classroom or individualized education to 2,600 people

Achievements through Financial Awareness / Asset-Building Programming

- 72 low-wealth individuals have become first-time home owners, leveraging more than **\$7 million in Milwaukee area housing sales**
- 45 people have started or expanded their businesses
- 42 people have returned to school for post-secondary education

Wisconsin Saves...

www.americasaves.org

Coffee With A Conscience

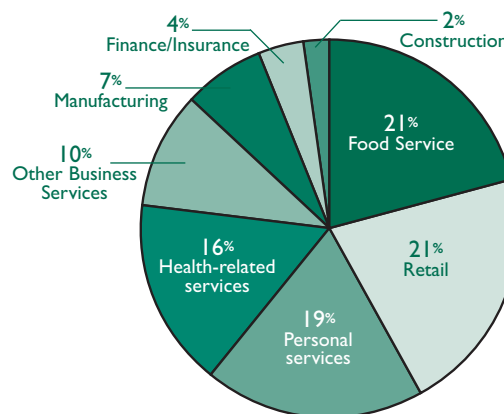
WWBIC's social business venture, Coffee With A Conscience, provides a hands-on learning lab for our clients while contributing to earned income.



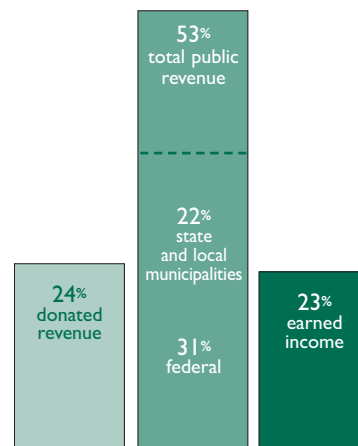
A SNAPSHOT OF OUR CLIENTS



BUSINESSES IN OUR LOAN PORTFOLIO



HOW WE ARE FUNDED



WWBIC's financial statements have been audited by Virchow Krause for nearly twenty years.

10/08

Coffee With A Conscience
Milwaukee Art Museum
700 N. Art Museum Drive

Coffee With A Conscience
Schlitz Park Business Center
1555 River Center Drive

WWBIC MILWAUKEE

2745 N. Dr. Martin Luther King Jr. Dr.
Milwaukee, WI 53212
Phone: 414-263-5450
Fax: 414-263-5456
www.wwbic.com

WWBIC SOUTH CENTRAL

2300 S. Park Street, Suite 21
Madison, WI 53713
Phone: 608-257-5450
Fax: 608-257-5454
www.wwbic.com

WWBIC SOUTHEAST

600 52nd Street, Suite 130
Kenosha, WI 53140
Phone: 262-654-1234 ext. 114
Fax: 262-654-4655
www.wwbic.com